



Each October, with support from sponsors like you, the Duck Jazz Festival brings great live jazz to the Outer Banks, at no cost to attendees. This signature event draws approximately 6,000 people to Duck and to the Outer Banks over Columbus Day weekend. This year's line-up will feature performers that help us showcase 2019 as the Year of Music in North Carolina. Come Hear NC!

The Town of Duck greatly appreciates the generous support of the business community that helps keep this festival free for attendees. The Duck Jazz Festival is designed to bring additional visitors and residents to Duck and the Outer Banks. The fall scheduling allows attendees time to shop, dine, stay, and play to help support the local economy. Are you interested in becoming a sponsor of the 2019 Duck Jazz Festival?

Along with a full day of music on two stages in the Duck Town Park, pre-festival events will be offered, including a Community Concert, Children's Story Time, and other family events leading up to Sunday. The festival presents a unique entertainment opportunity on the Outer Banks and provides an educational workshop for Dare County music students leading up to the event. Details about the festival can be found at [DuckJazz.com](http://DuckJazz.com).

The quality of the festival continues to draw visitors to the Outer Banks each year. Businesses throughout Duck offer jazz related events in conjunction with the festival, building a following of jazz enthusiasts who return annually for this special event.

### **SPONSOR BENEFITS**

Duck Jazz Festival sponsors enjoy opportunities to build company image and awareness through distribution of promotional material before and during the festival. Promotional material is distributed not only around the Outer Banks, but in target markets outside the area. 2018 survey results showed that 80% of respondents did not live in Dare County. Respondents were well educated with 72% reporting having college degrees or post graduate work. Additionally, 46% reported \$100,000 and higher household income. Please review the attached sheet of sponsor levels for a list of benefits offered by event organizers.

### **EVENT ATTENDANCE & DATES**

This year's anticipated attendance is 6,500. The Duck Jazz Festival will take place on Saturday, October 12 with a festival kick-off Concert on the Green from 4:00 – 6:00 p.m. During this concert a special VIP area will be set up for sponsors with food and beverages available. The full day of music takes place on Sunday, October 13, 2019. The event will be held at the Duck Town Park, 1200 Duck Road, from 11:00 a.m. until dusk; gates open at 10:00 a.m.

We expect that 2019 will continue to bring residents and visitors to the Outer Banks and to Duck. Please find this year's Duck Jazz Festival sponsor levels and benefits attached and feel free to contact me at [duckjazzfest@townofduck.com](mailto:duckjazzfest@townofduck.com) if you are interested in serving as a sponsor in 2019.

Thank you for considering supporting this Outer Banks tradition.

Sincerely,

Christian Legner  
Director of Public Information, Marketing & Events



# 2019 SPONSOR BENEFITS

	<b>Treble Clef \$10,000 to \$14,999</b>	<b>Whole Note \$5,000 to \$9,999</b>	<b>Half Note \$2,500 to \$4,999</b>	<b>Quarter Note \$1,000 to \$2,499</b>
<b>Event Signage</b>	LOGO	LOGO	LOGO	NAME
<b>Print Media Ads</b> <i>after sponsor agreement signed</i>	LOGO—all	LOGO—all	LOGO—select	NAME—select
<b>Jazz Festival Brochure</b>	LOGO	LOGO	LOGO	NAME
<b>Town of Duck Website</b>	LOGO & LINK	LOGO & LINK	LOGO & LINK	NAME & LINK
<b>Town of Duck Social Media</b>	LOGO/MENTION/LINK - select posts	MENTION—select posts		
<b>TV Commercials</b>	LOGO	LOGO		
<b>Press Releases</b>	NAME MENTION—all	NAME MENTION—select		
<b>Official Duck Jazz Fest T-Shirt</b>	LOGO	LOGO	NAME	
<b>Event Posters</b>	LOGO	LOGO	LOGO	NAME
<b>Sponsor Space</b>	PROMINENT Booth	ONE 8 FOOT TABLE	ONE 8 FOOT TABLE	SHARED SPACE
<b>Stage Announcements</b>	LIVE MENTIONS ALL DAY	3 LIVE MENTIONS	2 LIVE MENTIONS	1 LIVE MENTION
<b>Autographed Jazz Fest Poster</b>	3	2	1	
<b>Event Chairs</b>	8	6	4	
<b>Sponsor Reception Tickets</b>	12	10	6	4
<b>Official Duck Jazz Fest T-Shirts</b>	8	6	4	2

Contact: Christian Legner | Town of Duck | PO BOX 8369 | [duckjazzfest@townofduck.com](mailto:duckjazzfest@townofduck.com) | [duckjazz.com](http://duckjazz.com)



Please complete and email to Christian Legner at [duckjazzfest@townofduck.com](mailto:duckjazzfest@townofduck.com) or fax to 252.255.1236

---- INTERNAL USE ONLY ----

Confirmation received: \_\_\_\_\_  
Barter Information attached: \_\_\_\_\_  
Payment received: \_\_\_\_\_  
Logo received: \_\_\_\_\_

## 2019 SPONSORSHIP FORM

\_\_\_\_\_  
Sponsor/Business Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Business Address

\_\_\_\_\_  
Telephone Number

\_\_\_\_\_  
Contact E-Mail

\_\_\_\_\_  
Fax Number

\_\_\_\_\_  
Website

\_\_\_\_\_  
Social Media handles

### 2018 Sponsorship Level

Treble Clef (\$10,000)       Whole Note (\$5,000)

Half Note (\$2,500)       Quarter Note (\$1,000)

In-kind: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

*\*In-kind donations may be accepted; please attach detailed information about in-kind support you would like to be considered for trade.*

Please check here to receive an invoice for the selected sponsorship level.

**Thank you for your support!** This serves as confirmation of your sponsorship for the 2019 Duck Jazz Festival. Sponsorships will be accepted as charitable donations for a public purpose by the Town of Duck, NC, EIN # 02-0590133. Please complete this form and email it to [duckjazzfest@townofduck.com](mailto:duckjazzfest@townofduck.com), fax it back to 252.255.1236 or send to the address below. *\*In-kind sponsors, please contact Christian Legner at [duckjazzfest@townofduck.com](mailto:duckjazzfest@townofduck.com) and attach detailed information about the service you wish to provide and estimated the dollar amount.*

Please **make check payable to Town of Duck and mail payment to:**

**Town of Duck**  
PO Box 8369  
Duck, NC 27949  
252.255.1234 (office)

Please have all **sponsor logo material** sent to:

Christian Legner  
Director of Public Information,  
Marketing & Special Events  
[duckjazzfest@townofduck.com](mailto:duckjazzfest@townofduck.com)

*For Half and Whole Note sponsors, please send logo as **EPS or high-resolution format** for media and print purposes. It is the sponsor's responsibility to ensure Town of Duck has appropriate logo in the proper format by or before June 1, 2019.*

Signature \_\_\_\_\_

Date \_\_\_\_\_